



LEADERSHIP IN TIMES OF UNCERTAINTY

KEY FACTS

LOCATION

Barcelona, Spain

NEXT INTAKE

20/21/22 November 2024

*Dedicated corporate intakes
available on request*

COURSE FEE

Single participant: €2.940 (early bird) | €4.200 (regular)

Group of three: €7.938 (early bird) | €11.340 (regular)

Larger groups: up on request

Dive into a transformative leadership experience and discover Barcelona like never before. During interactive ecosystem discoveries and intensive workshops you will be challenged to **embrace new business models, sustainable practices and to make use of technological advancements**. Blend science with soul, technology with tradition, and leadership with legacy.

Engage in lively discussions during dedicated networking hours and gain inspiration from industry experts at the Supercomputing Center and the Health Hub. In this course we go beyond the obvious and **explore unconventional approaches** to the pressing questions of our times to inspire and elevate your leadership potential. At the end of the course you will:

- #1 Navigate uncertain situations with ease and agility.
- #2 Harness tools that empower informed decision-making.
- #3 Lead with increased clarity and confidence.
- #4 Articulate your ideas with both charisma and credibility.

Join hosts Alyssa Jade McDonald-Bärtl and Robin Weninger for an unforgettable leadership course – where science meets soul, where tradition intertwines with the future, all set against the backdrop of vibrant Barcelona and embedded into the Mediterranean lifestyle.



Alyssa Jade McDonald-Bärtl
COURSE DIRECTOR



Robin Weninger
COURSE DIRECTOR

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LEARN MORE



WHAT YOU WILL LEARN

- ✓ Discover and understand the latest technological advancements and business implications of Artificial Intelligence, Blockchain and Quantum Technologies.
- ✓ Practise disruptive business modelling methods, sustainability best practices and interact with the latest technological advancements.
- ✓ Sharpen your critical thinking skills with leading scientists, leave superficial buzzwords behind and engage in factual discussion around pressing challenges.
- ✓ Understand what uncertainty actually is, what skills you need to train and how to mitigate business risks through the acquisition of new competencies.
- ✓ Move beyond traditional stakeholder management into purposeful partnerships and networked intelligence.
- ✓ Learn about and connect with one of Europe's most ambitious and successful innovation ecosystem.

HOW TO APPLY

DEADLINES

November 2024 Intake:

31. August 2024

Early bird available till: 31. July 2024

APPLICATION PROCESS

Step 1 - Personal Information

Fill out the form on the website with all required information.

Step 2 - Confirmation

You will receive a confirmation of your application.

Step 3 - Feedback

The application committee will reach out to you within the next two weeks.

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