

ECOSYSTEM LEADERSHIP

ABOUT THE PROGRAM

The world is rapidly changing, and so are the expectations of leaders. The traditional leadership model of command and control is no longer sufficient to navigate the complexities of today's global business landscape. Leaders need to be agile, adaptive, and innovative in order to succeed. The Ecosystem Leadership model recognizes this need and provides a framework for leaders to create a more collaborative, inclusive, and empowering environment for their teams.

At the heart of Ecosystem Leadership is the belief that “Companies will not compete against companies anymore, but Ecosystems will compete against ecosystems” and the recognition that organisations are not isolated entities, but rather part of a larger ecosystem that includes customers, suppliers, partners, and even competitors. By embracing the power of networks, leaders can tap into the collective intelligence, resources, and expertise of the ecosystem to create value for all stakeholders. Ecosystem Leadership also emphasises the importance of building a culture of trust, transparency, and accountability. Leaders must be willing to listen to diverse perspectives, engage in open dialogue, and foster a sense of belonging and purpose among team members. This not only creates a more positive work environment but also helps to attract and retain top talent.



Orlando Vergara Correa
PROGRAM DIRECTOR

DUARTION

3 Days

SPLIT INTO 6 HALF-DAY SESSIONS

DELIVERY

100% online

PROGRAM FEE

€22,100

PER COHORT WITH
UP TO 15 SEATS

WHO SHOULD ATTEND

Professionals and Leaders from all organisational units who are responsible for driving performance, innovation and growth within their organisations

Young professionals that want to connect within and outside their organisation

Departments: Marketing & Sales, Commercial, Innovation, HR

THIS PROGRAM INCLUDES

Workshops
Case Studies
Huddles
Prototyping

WHAT YOU WILL LEARN

- ✓ Learn about the importance of building strong networks within and outside the organisation
- ✓ How to leverage the power of networks to create value for all stakeholders
- ✓ How to engage in open dialogue and foster a sense of belonging in the ecosystem
- ✓ Understand of the importance of balancing short-term and long-term goals
- ✓ How to foster a culture of innovation and experimentation
- ✓ Learn how to migrate your mindset: From EGO to ECOsystem Leaders

THE CURRICULUM

MODULE 1: FLOW STATE AND ECOSYSTEM LEADERSHIP

In this module, participants will learn about the concept of flow state and how it can be used to unlock their team's potential. The module will cover the importance of creating a conducive environment for flow, understanding the neuroscience behind it, and practical strategies for enhancing flow in the workplace. Participants will also learn about ecosystem leadership and its role in building and maintaining high-performing teams.

MODULE 2: CONNECTING WITH THE ECOYSTEM

This module will focus on the importance of connecting with the ecosystem, understanding the ecosystem's dynamics, and identifying opportunities for growth. Participants will learn how to build and maintain relationships with key stakeholders, develop effective communication strategies, and leverage the ecosystem to drive innovation and growth. The module will also cover the latest trends and best practices in ecosystem management.

MODULE 3: ENGAGEMENT OF CUSTOMERS WITHIN THE ECOSYSTEM

In this module, participants will learn about the critical role of customer engagement in ecosystem leadership. The module will cover the importance of customer-centricity, developing a customer engagement strategy, and measuring the impact of customer engagement on organisational performance. Participants will also learn about the latest tools and techniques for engaging customers and creating value within the ecosystem. By the end of this module, participants will have a deep understanding of how to leverage customer engagement to drive growth and build organisations greater than the sum of their parts.