

# BEYOND SUSTAINABILITY

POWERING BUSINESS SUCCESS THROUGH PURPOSEFUL  
PARTNERSHIPS, STAKEHOLDER SYNERGY, AND RISK  
MANAGEMENT MASTERY

## ABOUT THE PROGRAM

This program provides practical tools and strategies to balance environmental, social, and economic interests, and to develop a business strategy that goes beyond just sustainability.

Participants will learn how to think holistically and consider innovative solutions that lead to positive social and environmental impact. With a focus on evidence-based decision making, this program equips participants with the knowledge and skills to create sustainable value, purposeful partnerships, and manage risks with dynamic capabilities and stakeholder synergy.

Join this program to develop leadership skills, assess and manage sustainability risks and opportunities, and take your organisation's sustainability practices to the next level.



**Alyssa Jade McDonald-Bärtl**  
PROGRAM DIRECTOR

## WHO SHOULD ATTEND

This program is ideal for business leaders, and entrepreneurs who are responsible for implementing sustainable business practices within their organisations. Participants learn practical tools and techniques for developing sustainable business strategies, rebalancing various stakeholder interests, assessing and managing sustainability risks and opportunities, and developing leadership skills to manage stakeholders. The course encourages participants to think beyond traditional sustainability practices and consider innovative solutions that can lead to positive social and environmental impact.

### DELIVERY

Option 1: In-person  
Option 2: 100% online

### PROGRAM FEE

Option 1: €36.750  
Option 2: €25.750  
PER COHORT WITH  
UP TO 15 SEATS

### DUARTION

3,5 Days

## THIS PROGRAM INCLUDES

Workshops  
Case Studies  
Huddles  
Prototyping

## WHAT YOU WILL LEARN

- ✓ Apply practical tools and techniques for developing sustainable business strategies
- ✓ Understand the importance of rebalancing various stakeholder interests in business
- ✓ Assess and manage sustainability risks and opportunities
- ✓ Develop leadership skills to manage stakeholders
- ✓ Think beyond traditional sustainability practices and consider innovative solutions that can lead to positive social and environmental impact

## THE CURRICULUM

### MODULE 1: SUSTAINABLE STRATEGIES FOR SHARED SUCCESS: TRANSFORMING BUSINESS MODELS AND ELEVATING SOCIETY THROUGH PURPOSEFUL PARTNERSHIPS

**SUSTAINABILITY-DRIVEN SUCCESS: MASTERING BUSINESS MODEL TRANSFORMATION FOR A THRIVING AND ECO-CONSCIOUS FUTURE**

**UNLOCKING SHARED VALUE: ELEVATING BUSINESS AND SOCIETY THROUGH PURPOSEFUL PARTNERSHIPS AND IMPACTFUL STRATEGIES**

### MODULE 2: SYNERGIZING STAKEHOLDERS AND DYNAMIC CAPABILITIES: STRATEGIES FOR SUSTAINABLE BUSINESS SUCCESS

**STAKEHOLDER SYNERGY: MASTERING SUSTAINABLE BUSINESS RELATIONSHIPS FOR LONG-TERM SUCCESS**

**ADAPTIVE ADVANTAGE: HARNESSING DYNAMIC CAPABILITIES FOR SUSTAINABLE BUSINESS SUCCESS**

### MODULE 3: SAFEGUARDING SUSTAINABILITY: NAVIGATING EMERGING ISSUES AND RISKS FOR RESILIENT BUSINESS SUCCESS

**THRIVING AMIDST DISRUPTION: MASTERING ISSUES MANAGEMENT FOR SUSTAINABLE BUSINESS TRIUMPH**

**SAFEGUARDING SUCCESS: NAVIGATING RISKS AND EXTERNALITIES FOR A RESILIENT SUSTAINABLE BUSINESS**